



## **Folsom H.O.G. 1787 \*\* Board Meeting Minutes**

April 2, 2019  
6:30 p.m. – 8:00 p.m.

**Call to Order** – Bob Buckles

**Roll Call of Elected and Discretionary Officers** – Stan Watson

Director – Stan Watson  
Assistant Director – Curt Van Hooser  
Secretary – Tracey Ann Cavender  
Treasurer – Jim Mizell  
Activities Officer – Bob Kehr  
Membership Officer – Cyndee Van Hooser  
Safety Officer – Rick Wheeler  
Merchandise Officer – Mike Mentjox  
Editor – Jeff Hankins  
Head Road Captain – Mike Campbell  
Historian – Jeff Hankins  
Ladies of Harley – Paige Romine  
Points Coordinator – John Gipson  
Raffle Coordinator – Debi Gerow  
Photographer – Adrian Bal  
Sgt. of Arms – Bob Buckles  
Webmaster – Mike Nolasco – Remote  
Assistant Webmaster – Bob Kehr

**Primary Officer and Elected Official Updates:**

- **Director's Update, Stan Watson**
  - Breakin' Out Event Critique
    - Very Positive Event response from all. Concepts- do not handle food, seed money for raffle, destination that can be controlled.
    - Ride Route – Great; *Have more Road Captains and keep riders moving.*
    - Stops – Great / In future touch base with property owners not just the tenants
    - Next Year consider timing, cut off sales online 10 days prior. Sell big cash prize tickets in advance and don't need to be present to win.
    - Extra T-Shirts are available for sale - Of 100 ordered, 61 Sold, 4 Giveaways

- Breakin' Out T Shirts Requested without the Sponsor Info (24 Minimum Order) General?
- Bag of Cash proceeds after prize deduction disbursement - Jim
- Board Acknowledgement to HOG by Dealer per Chapter Charter - Cyndee handed out trinkets.
- Near Future Chapter Business Meeting – Deferred until after Breakin' Out
  - Primary Officers
  - General Budget - Contracts
  - Ladies of Harley Budget allowances (50/50 Management and %)
- Future Food – Dan Sims - Food Quote requested (Sac City Eats)
- Jeff Hankins, Bob Kehr and Curt Van Hooser for route/poker stops.

➤ **Assistant Director's Update**, Curt Van Hooser

Personal thank you to ALL members who donated their time and effort to what was a very well received event.

**Shop News**

Thursday, April 11, 2019 – Folsom H-D – 6 – 8pm – Bike Night – Free food, Free Drinks and Free Raffles

Saturday, April 13, 2019 – Folsom H-D – 10am - ?? – Saturday Lunch Ride with members and staff

Saturday, April 13, 2019 – Rocklin H-D - STOP BY AND TAKE A RIDE! TEST RIDE THE ALL NEW 2019 MODELS

Friday, April 19, 2019 – Rocklin H-D – 10am - ?? – Lunch Ride - Come Ride with us! Enjoy a Staff/Customer Lunch Ride at 10am led by Rocklin H-D Staff!

Saturday, April 20, 2019 – Folsom H-D – 12 – 2pm – Grill-n-Chill – Hot Dogs and Harleys – Free Hot Dogs and Demos

Saturday, April 27, 2019 – Folsom/Rocklin HD – 9a - ?? – Spring Classic Ride

Saturday, May 4, 2019 – Folsom H-D – 12 – 2pm – Spring Open House - Come down and test ride a 2019 Harley and receive a free gift from Harley-Davidson! Free BBQ Lunch from 12-2pm

**Old Business**

Continue to promote HOG Ride 365 program

**New Business**

**A. Upcoming Events:**

1. Chapter Picnic
  - a. Location – Lion's Park, Folsom
  - b. Date – August
  - c. Committees:

- 1) Food – Burgers/Dogs (chapter) Potluck for sides and desserts
  - 2) Set-up – Secure area early
  - 3) BBQ/Grill – Who can provide... logistics
2. Christmas Party
- a. Location – Check with Sam for Moose Hall
  - b. Decorations
  - c. Food – Wildwood... Sac City Eats
  - d. Raffle

**B. H.O.G. Events:**

1. North Meets South – May 24 – May 26 – Redwood H-D – Eureka, CA
2. Riding the Sierras – May 29 – June 1 – Bakersfield H-D
3. Western H.O.G. Rally – September 12 – September 14 – Victorville H-D

- **Secretary’s Report**, Tracey Ann – Reminder: Ride 365 program
- **Treasurer’s Report**, Jim Mizell – \$4100 H.O.G. Book Balance / \$400 LOH
  - Bag of Cash \$ 5.00 Raffle Tickets Sold Count
  - 50/50 Breakin Out \$ 444.00 / \$ 222.00 Split
  - Dealer Tip Jar proceeds available \$ 140.00 – *suggest motion to use for LOH cash pot raffle.* – deferred
  - Caterer and DJ Paid
- **Activities Officer’s Report**, Bob Kehr - Upcoming Rides/Events
  - Updates of Website Alternatives / Forecast. See calendar for upcoming rides and events.
- **Membership Officer’s Report**, Cyndee Van Hooser
  - 193 members, another 5 in progress.
- **Safety Officer’s Report**, Rick Wheeler - deferred

**Old Business:**

- Website Forecast, HOG technology advisory committee

**New Business:**

- Chapter E-Mail Structure – In-motion vs Email Chimp

**Appointed Officers Reports:**

**Head Road Captain Report** – Mike Campbell – RC Meeting Forecast Semi-Annual Minimum – to be announced.

**Editor and Historian’s Report** – Jeff Hankins: Officer Biographies

**Ladies of Harley's Update** – Paige Romine: LOH Ride on Saturday June 1, 2019. Rocklin donated shirts, Folsom donated pins, food, breakfast and raffle prizes. We will charge for the ride.

**Merchandise Officer's Update** – Mike Mentijox – deferred

**Points Coordinator's Update** - John Gipson – Points Status on Website in near future?

**Raffle Coordinator's Update** – Debi Gerow- deferred

**Photographer's Update** - Adrian Bal- deferred

**Webmaster's Update** - Mike Nolasco: photo albums? Sponsor logos. Website message board discussion. Facebook is not our primary communication platform.

**Assistant Webmaster** – Bob Kehr- deferred

**Sgt. at Arms Update** – Bob Buckles- deferred

**Adjournment** – Bob Buckles @ 8:15pm