



## **Folsom H.O.G. 1787 \*\* Board Meeting Minutes**

February 5, 2019

6:30 p.m. – 8:00 p.m.

Call to Order – Dan Simms (Alternate– Bob will be absent)

Roll Call of Elected and Discretionary Officers – Stan Watson

Director – Stan Watson  
Assistant Director – Curt Van Hooser  
Secretary – Tracey Ann Cavender  
Treasurer – Jim Mizell  
Activities Officer – Bob Kehr  
Membership Officer – Cyndee Van Hooser  
Safety Officer – Rick Wheeler  
**Merchandise Officer – Vacant**  
Editor – Jeff Hankins  
Head Road Captain – Mike Campbell  
Historian – Jeff Hankins  
Ladies of Harley – Paige Romine  
Points Coordinator – John Gipson  
**Raffle Coordinator – Vacant**  
Photographer – Absent  
Sgt. of Arms – Absent  
Webmaster – Mike Nolasco – Remote  
Assistant Webmaster – Bob Kehr

Primary Officer and Elected Official Updates:

- Director's Update, Stan Watson
  - ✓ Welcome – Re-cap the Board will continue to meet at Denny's Orangevale, the General Meeting returns to Roundtable. 1<sup>st</sup> Tuesday of every month. Booked through December.
  - ✓ Get Board noted as such by the Dealership for access to Officer Resources – Len. National HOG website resources.
  - ✓ Board Acknowledgement to HOG by Dealer per Chapter Charter Page 72: annual form
  - ✓ Near Future Chapter Business Meeting –
    - Primary Officers

- General Budget – Contracts
  - ❖ Poker Run has separate bank account
- Contact info on vendors
- Checklists
- Ladies of Harley Budget allowances
- Events
- ✓ Chili Cook – Off – Success & Lessons Learned discussion.
  - Ladies of Harley proceeds of Chili Cook-Off - % discussion
- ✓ ROC – Summation overview for those that did not get to attend. Download the Chapter handbook. Future meeting.
- ✓ Poker Run 2019 (approximately 300 riders) Saturday March 30<sup>th</sup> – event ends at 3pm.
  - T-Shirts are available for sale on website – Updates were made
  - Annually ... One free raffle ticket with on-line shirt and pre-registration as incentive agreed.
  - Need the Bag of Cash \$ 5.00 Raffle Tickets Printed (Samples) (Discuss limits, current 50/50 proceeds and Dealer Tip Jar proceeds available). Accountability. Numbered and recorded. Must be present to win. Motion approved to limit prize to \$500. Motion approved for all proceeds of these tickets sold goes back to the Chapter.
  - Prizes for the poker hand
    - ❖ motion approved \$200 high, and
    - ❖ motion approved \$50 low hand.
  - Sale of raffles the night before and the morning of. Times of the raffles to start after last group arrives. Prizes not claimed go back to Chapter.
  - End of Run Banner Printing – TBD
  - Need Current Sponsor details from Children’s Heart and Bob Pfeiffer. Tracey Ann has the sponsor letters. Dan Simms to donate \$1k in his Grandsons names. Shop to match. Paige to help Dan shop.
- ✓ Parking – Safety Officer Chair- Rick Wheeler
- ✓ Food and Raffles – Dan Sims - Food Quote Change / Contract? BBQ Option. Sac City Eats.

- ✓ Tracey Ann for registration. Cyndee and Jim will assist. Signage.
- ✓ Jeff Hankins, Bob Kehr and Curt Van Hooser for route/poker stops.
- ✓ Chairpersons still needed for:
  - Advertising – call vendors
  - Music Dan Simms will call the people from the Christmas party.
  - Sponsors
- Chapter Picnic – Start the planning
- Assistant Director’s Update, Curt Van Hooser

Shop News

1. Saturday, 2/2/2019 – Grill-N-Chill Folsom H-D – Join us for free Hot Dogs from 12 – 2pm & Bike Demos all day
2. Sunday, 2/3/2019 – Open 10am – 2pm on Super Bowl Sunday (Holiday) Both Stores
3. Saturday, 2/9/2019 – Annual Sweetheart Event – Folsom H-D – 15% OFF H-D Licensed Boots & Jewelry!
4. Saturday, 2/9/2019 – Annual Sweetheart Event – Rocklin H-D – 15% OFF H-D Licensed Boots and Jewelry!
5. Saturday, 2/9/2019 – Grill-N-Chill Folsom H-D – Join us for free Hot Dogs from 12 – 2pm & Bike Demos all day
6. Friday, 2/22/2019 – Rocklin H-D Lunch Ride (Lunch Ride with Staff) – 10am – 12pm – Ride Leader – Matt Guidera
7. Saturday, 2/23/2019 – Rocklin H-D – Resurrection Blue Balls Ride (Rides) – 9am – 11am Registration. \$15 single, \$20 couple. Includes run, food, music and fun!

Rides

1. Sunday, 2/3/2019 – Super Bowl Escape Ride – Awful Annie’s Lincoln -11am – 3pm – Ride Leader – Chuck Paridon – **7 participants. Mike, “Road Warrior,” Campbell was the only rider.**
2. Thursday, 2/7/2019 – Weekday Ride to Freeport Bar & Grill – 10:15am – 2:30pm – Ride Leader – Jane Ferguson
3. Sunday, 2/10/2019 – Ride to C & E V-Twin for Sweetheart Run – 8:30am – 9:15am, ride ends at C & E – Ride Leader – Jim Mizell – **POSTPONED UNTIL FEBRAURY 24<sup>TH</sup>.**
4. Saturday, 2/23/2019 – Crazy Eddie’s Panini Grill – San Andreas – 9:45am – 2pm – Ride Leader – Bob Kehr
5. Sunday, 2/24/2019 – Capay Valley Almond Festival – New Member Ride – 8am – 3pm – Ride Leader – Stan Watson

Old Business

1. Ride 365 – Still registering riders
  2. Hockey Weekend – No interest shown, no further discussion necessary
- Secretary's Report, Tracey Ann – Read Action Items from last General/Board Meeting Minutes
  - Treasurer's Report, Jim Mizell – \$3400 HOG Book Balance, \$400 LOH
  - Activities Officer's Report, Bob Kehr - Upcoming Rides/Events – check calendar
  - Membership Officer's Report, Cyndee Reed –
    - ❖ 2019 Membership Count is currently 132 Members  
I notified all non-renewed members that they will be deleted after the Feb General Meeting.
    - ❖ 29 Members are on a pending list and that will be added to the membership total by the end of the General Meeting.
    - ❖ A few members have asked about Membership Cards from our Chapter.  
These few people say they would like a Membership Card. I know we voted to do away with annual cards. I have drafted a Generic card where name and expiration date can be written in. I would like to place an order for those cards. Do we need a motion?
    - ❖ Dealership not disclosing new members.
  - Safety Officer's Report, Rick Wheeler – Ride your own ride!

#### Old Business:

- Poker Run route details have been worked out - stops to agree, potential sponsorship
- Potential Sponsors update
- Dan Simms – Contractual Agreement / Trust Acct – Has been decided as a Thank You but No Thanks!

#### New Business:

- Automobiles not insured on HOG events and rides. Vehicles cannot lead rides.
- Chapter E-Mail Structure – In-motion vs Email Monkey
- Dealership Boards and Shadow Boxes need updating -----Historian? Who in the Past?
- Chapter Event Registration improvements – Promote by all
- Chili Cook-off / Membership Drive details – 27<sup>th</sup>, Fee based of \$5.00 Per Person Dealership on 12<sup>th</sup>?

- Promote HOG Rallies
- Promote Regional Rallies
- Table for after Poker Run for Board – Next year hold back 5% of proceeds from activities for the Chapter.

Appointed Officers Reports:

Head Road Captain Report – Mike Campbell – RC Meeting Forecast Semi-Annual Minimum

Editor/ Historian’s Report – Jeff Hankins: Motion approved to purchase TechSmith SnagIt.

Ladies of Harley’s Update – Paige Romine: LOH Ride nominal fee, Sept 2<sup>nd</sup>.

Merchandise Officer’s Update - Jeff Hankins

Points Coordinator’s Update - John Gipson – Points Status on Website in near future?

Raffle Coordinator’s Update – Debbie Volunteered ☐

Photographer’s Update - Deferred

Webmaster’s Update - Mike Nolasco

Assistant Webmaster – Bob Kehr: security audit. Working with multiple domains, eliminating the threat of Russian hackers through the use of security certificates and secure email messaging. Motion approved to purchase security certificate. Presented information on how to post rides and pictures.

Sgt. at Arms Update – Deferred

Open Forum

- Solicit Comments/Questions

Adjournment – Curt Van Hooser @ 9:15pm