



Folsom H.O.G. Board Meeting Minutes

January 8, 2019

6:30 p.m. – 8:00 p.m.

Call to Order – Bob Buckles

Roll Call of Elected and Discretionary Officers - *Stan Watson*

Director - Stan Watson
Assistant Director - Curt Van Hooser
Secretary - Tracey Ann Cavender
Treasurer - Jim Mizell
Activities Officer - Bob Kehr
Membership Officer - Cyndee Reed-Van Hooser
Safety Officer - Rick Wheeler
Merchandise Officer - Jeff Hankins
Editor - Vacant (John? / Jeff?)
Head Road Captain - Mike Campbell
Historian - Vacant
Ladies of Harley - Paige Romine
Points Coordinator - John Gipson
Raffle Coordinator - Vacant
Photographer - Adrian Bal
Sgt. of Arms - Bob Buckles
Webmaster - Mike Nolasco (Remote)
Assistant Webmaster - Bob Kehr

Primary Officer and Elected Official Updates:

Director's Update - Stan Watson

- Welcome New Board
- General Meeting Jan 15 @ Mountain Mikes, 717 E Bidwell, Folsom
 - General Meetings will remain at Round Table Feb – Dec of 2019 on the 3rd Tuesday evening of every month.
- Motion approved to hold future Board Meetings permanently at Denny's.

Denny's Diner Banquet Room
8841 Greenback Lane
Orangevale, CA 95662

- Poker Run 2019
 - Post card flyers ready for distribution. We also have two size of posters for people to take and distribute. See Jim Mizell at the General Meeting
 - Insurance Certificate – Waiver: Lisa Squires
 - Advertising in magazines – there are four.
 - Details on website - <http://www.folsomhog.org/index.php/spring-breakin-out-poker-run/2019-spring-breakin-out-poker-run-details>
 - T-shirts now available for sale on website: <http://www.folsomhog.org/index.php/spring-breakin-out-poker-run/event-t-shirts-2019>
 - What is the cut-off date for orders?
 - Scroll down to find larger sizes
 - Motion approved at December Board meeting to offer extra raffle tickets with on-line shirt and pre-registration as incentives. Max three tickets – one ticket pre-registration, one ticket pre-order shirts, one ticket for attendance.
 - Chairpersons still needed for advertising, parking, music, and sponsors.
 - Dan Simms is chairperson for food vendor and raffles. Vendors reluctant to commit to the date that far out.
 - Tracey Ann chair for registration, Cyndee and Jim to assist day of the event. Ride pins received from Chuck and ready.
 - Jeff Hankins, Bob Kehr and Curt Van Hooser for route/poker stops.
- After reviewing items turned over to the new officers -- Ideas? Thoughts?
 - Keys to the P.O. Box in Folsom for the Director.
- Chapter Picnic -- let's start planning for August!

Assistant Director Update: Curt Van Hooser

1. Shop News...

[Service Specials](#) @ both Folsom and Rocklin HD – January 1, 2019 - January 31, 2019

Harley-Davidson of Folsom has great service specials for the month of January! ·

- 15% OFF PARTS & LABOR FOR BOOM AUDIO UPGRADES ·
- 114 STAGE IV UPGRADE - \$4100 ·
- AFTERMARKET HANDLEBAR DEALS STARTING UNDER \$1000
- FREE BIKE PICKUP/DELIVERY ON QUALIFIED SERVICE JOBS (25 MILES MAX)...

You can also schedule an appointment online by going to www.folsomhd.com and click service

End of Season Motor clothes Sale @ both Folsom and Rocklin HD – Save up to 50% on Motor clothes – extended thru January 31, 2019

Free Chili Lunch @ Folsom HD - 12 – 2 PM – January 12, 2019

Stop by Harley Davidson of Folsom and enjoy a free chili lunch and check out the 2019 lineup of motorcycles, apparel and what's hot in the parts department.

Hogs and Dogs @ Rocklin HD – 11:00AM – 2:00PM – January 19, 2019

Come Ride with Us @ Rocklin HD – 10:00AM – 11:30 AM – Friday, January 25, 2019

Customer Ride at 10am w/ Matt Guidera! Weather Permitting

[Hog Chapter Chili Cook-off](#) @ Folsom HD – 11:00AM – 12:30PM, January 27, 2019

Annual Chili Cook Off between staff and HOG chapter

[Super Bowl Sunday](#) – February 3rd – Open 10:00AM – 2:00PM ... Close at 2:00PM

Annual Sweetheart Sales Event @ Folsom HD – All Day – 15% off HD Licensed Merchandise – February 9, 2019

2. On the Horizon...

- Discussion about holding a Swap Meet at Folsom Harley. \$10 buys you a parking space to display your goods. More to come...
- Beginning in the spring of 2019 - Quarterly Discounts in which HOG Chapter members will have early access. Example: 2nd Qtr. – Apparel, 3rd Qtr. – Parts, 4th Qtr. Service
- Starting back with the spring and Fall Classic rides. Spring ride tentatively set for April 27th. Rides will begin at one dealership and end at the other.
- Matt and Len will start doing monthly rides, once the weather gets better. Matt will start with a short meal ride next Friday

3. Online Purchases vs In Store

The dealership makes more money when you buy in the store rather than online. Most anything you would order online is either available in the store or they can order. There are, however, some items that can only be purchased online. When in doubt, please consider shopping at the dealership.

4. Minor League Hockey Weekend – Friday, March 8, 2019 – Sunday, March 10, 2019

Contact: Michael Rojeski
Group Sales Executive, Stockton Heat
Email: mrojeski@StocktonHeat.com
Phone: [209-373-1552](tel:209-373-1552)

Ticket Price: \$69, and up depending on your seating selection, per game. Includes hotdog and a beer.

Parking: Michael is working on a discounted parking rate.

Friday, March 8, 2019 7:00pm – Stockton Heat vs Bakersfield Condors at Stockton University Plaza – Waterfront – 110 Fremont St., Stockton – 209-944-1140 Price: \$109

Saturday, March 9, 2019 6:00pm – San Jose Barracudas vs Bakersfield Condors at San Jose Arena Hotel – 817 The Alameda, San Jose – 408-294-6500 – Price: \$113

Secretary's Report - Tracey Ann

Going forward will present minutes (may summarize) from last Board or General Meeting to summarize any motions, discussions and action items from previous month.

Treasurer's Report - Jim Mizell

Book Balances \$ 1300 HOG, \$550 LOH

Poker Run pins are in – gave them to Tracey Ann for Registration.

Activities Officer's Report - Bob Kehr

- Upcoming Rides & Events - See calendar on website (the source of truth):
<http://www.folsomhog.org/index.php/new-calendar>

Membership Officer's Report - Cyndee Reed-Van Hooser

Membership count for 2019 is at approximately 55. Memberships expired on 12/31/2018. The dues for 2019 are still \$20. Motion was approved to eliminate the membership cards as they hold no purpose.

Safety Officer's Report - Rick Wheeler - deferred

Old Business

- Poker Run Details
- Dan Simms – Contractual Agreement/Trust Account (Poker Run Raffle Prizes)– awaiting written proposal. To be discussed at the next Board Meeting.

New Business

- Bob Kehr – Website: Chapter E-Mail Structure needs improvement– moving to InMotion vs. MailChimp, creation of a Road Captain email group, etc. Also, Chapter Event Registration Improvements - Events will no longer be posted on Facebook, just announcements.
- Chili Cook-Off / Membership Drive details: Sunday, January 27th. Typically, we do the Chapter Photo at this time. The cost is \$5 per person

- Promote HOG Rallies
- Promote Regional Rallies

Appointed Officer Reports

Head Road Captain Report - Mike Campbell

- Road Captain Meetings – Frequency? Semi-Annual a minimum
- First meeting, Saturday, January 12th 4:30pm at Denny's

Historian's Report – Jeff Hankins

Ladies of Harley Update - Paige Romine

Merchandise Officer's Update - Jeff Hankins (*acting*)

Points Coordinator's Update - John Gipson

Points Status on the website? No, unless the Webmaster's can figure it out post log-in.

Raffle Coordinator's Update - *position vacant*

Tracey Ann – Volunteered to do 50/50 for the next General Meeting (*or until we find someone*).

Photographer's Update - Absent

Webmaster's Update - Mike Nolasco

- All meeting minutes available through December of 2018.
- Twelve photo galleries for 2018
- All elected and appointed positions for 2019. Please send any changes for officer photos to the webmaster.
- Poker Run links for T-shirt sales added, scroll down to see larger sizes.

Assistant Webmaster - Bob Kehr

Email blast lists, using current chapter documents, etc.

Sgt. at Arms Update - Bob Buckles - deferred

Adjournment - Bob Buckles @ 8:28pm

Reminder -- the Folsom HOG Board Meetings will be held the first **Tuesday of the month @ 6:30 PM** at the new location:

Denny's Diner Banquet Room

8841 Greenback Lane

Orangevale, CA 95662