



Folsom H.O.G. 1787 ** Board Meeting Minutes

March 5, 2019

6:30 p.m. – 8:00 p.m.

Call to Order – Bob Buckles

Roll Call of Elected and Discretionary Officers – Stan Watson

Director – Stan Watson
Assistant Director – Curt Van Hooser
Secretary – Tracey Ann Cavender
Treasurer – Jim Mizell
Activities Officer – Absent
Membership Officer – Cyndee Reed
Safety Officer – Rick Wheeler
Merchandise Officer – Vacant
Editor – Jeff Hankins
Head Road Captain – Mike Campbell
Historian – Jeff Hankins
Ladies of Harley – Paige Romine
Points Coordinator – Absent
Raffle Coordinator – Debi Gerow
Photographer – Absent
Sgt. of Arms – Bob Buckles
Webmaster – Mike Nolasco – Remote
Assistant Webmaster – Absent

Primary Officer and Elected Official Updates:

- **Director's Update, Stan Watson**
 - Meeting etiquette- please don't talk over one another and raise your hand.
 - Get Board noted as such by the Dealership for access to Officer Resources -deferred
 - Board Acknowledgement to HOG by Dealer per Chapter Charter Page 72
 - Near Future "Chapter Business Meeting" – Deferred until after Breakin Out
 - Primary Officers – pass down log from board to board
 - General Budget - Contracts
 - Ladies of Harley Budget allowances
 - Events
 - Ladies of Harley proceeds of Chili Cook-Off - % discussion
 - Poker Run 2019

- T-Shirts are available for sale on website – Updates were made to site. Cut off for online sales will be about Wednesday 8pm, March 27th. Registration packet party on Thursday the 28th location TBD.
 - Need the Bag of Cash \$ 5.00 Raffle Tickets Printed (current 50/50 proceeds and Dealer Tip Jar proceeds available). Drawing at 2:30.
 - End of Run Banner Printing with Sponsors- TBD
 - Current Sponsor details from Children’s Heart - three or four so far.
 - Beverages – Mike Silva (Pepsi); Lisa Barnes offered danishes and coffee for morning. Juice?
 - BBQ and Beverages @ Pre-Registration Friday Night – Dealership to handle
 - Staffing for Pre-Registration – Tracey, Cyndee, Jim and Paige
 - Poker Run Pre – Ride on Calendar for 3/23 (Stop Sponsors?)
- Parking – Safety Officer Chair
- Food and Raffles – Dan Sims - Food Quote Change / Contract? BBQ Option Lock Down
- Tracey Ann for registration. Cyndee, Jim and Paige along with two or three CHF volunteers. Need two tables the day of the event.
- Jeff Hankins, Bob Kehr and Curt Van Hooser for route/poker stops. CHF to provide two volunteers per stop.
- Chairpersons still needed for:
 - Music – Paige contacted Jessie and James who did our Xmas party and they agreed for \$75
 - Sponsors Solicitation Drive – Debi and Paige + LOH Members. Anyone who has a business. Need by the 20th to be on the shirt or banner.
 - Vendor Set Up 35.00 or 2 for 50.00. CHF, Grateful Ones, Black Sheep. CalStars? First come, first serve on space. Set up 10-10:30 at the Hall.
 - Chapter Picnic – Start the planning for August event at Folsom City Lion’s Park. 11-3pm approx. Theme is Ride and have Fun.
- **Assistant Director’s Update, Curt Van Hooser**

Shop News – look at both shop calendars

Saturday – 3/9/2019 - Folsom H-D – Grill-n-Chill – 12:00pm – 2:00PM - Free Hot Dogs & Bike Demos all day

Sunday – 3/10/2019 – Folsom H-D – Demo Days – All day

Friday – 3/15/2019 – Rocklin H-D – Lunch Ride – 10:00am – 12:00PM

Saturday – 3/16/2019 – Folsom H-D – Grill-n-Chill – 12:00pm – 2:00PM - Free Hot Dogs & Bike Demos all day

Saturday – 3/16/2019 – Rocklin H-D – Demo Days – All day

Sunday – 3/17/2019 – Folsom H-D – Demo Days – All day

Saturday – 3/23/2019 – Folsom H-D – Staff Lunch Ride – 10:00am – 1:30PM

Friday – 3/29/2019 – Folsom H-D – HOG Pre-Run Party w/free BBQ – 5:00pm – 7:00pm

Saturday – 3/30/2019 – Folsom H-D – Breakin’ Out Poker Run – 9:00am – 3:00pm

Thursday – 4/11/2019 – Folsom H-D – Bike Night – Food, Drink, Raffles – 6:00pm – 8:00pm

Bike Giveaway – Promoting in April, qualifying in May, giveaway June 8th. Stop by the shop or call into the radio station to get up-to 6 entries.

Rides

Saturday – 3/9/2019 – Loch Lamond Roadhouse – 8:00am – 5:45pm – Bob Kehr

Saturday – 3/23/2019 – Pre-Ride, Spring Breakin' Out Poker Run – 9:30am – 2:30pm – Curt Van Hooser

Sunday – 3/24/2019 – Al the Wops Lunch Run – 10:30am – 3:30pm – Chuck Paridon

Friday – 3/29/2019 – Pre-Run Party & Early Registration – w/complimentary BBQ 5:00pm – 7:00pm

Saturday – 3/30/2019 – Spring Breakin' Out Poker Run – 9:00am – 3:00pm

Wednesday – 4/3/2019 – 4/7/2019 - Arizona Bike Week – No details

Old Business

Continue to promote HOG Ride 365 program. Nine so far.

1. Market 4 – WEST - Winners

A. Chapter Total Mileage

Orange Coast Chapter – Orange County, CA

1,688,270 miles – 274 Members participating – Average 6,162 miles per rider

B. Average Mileage per Chapter Member

I. Biggs Chapter – North San Diego

II. 10,736 miles per person – 34 Members participating – 365,039 Total miles

III. *Folsom HOG– 2,722 miles per person – 17 participating – 46,268 Total miles*

- **Secretary's Report**, Tracey Ann – Deferred
- **Treasurer's Report**, Jim Mizell – \$3500 H.O.G. Book Balance , \$400 LOH
 - Sold 41 shirts
 - 32 riders with 18 passengers so far
- **Activities Officer's Report**, Bob Kehr - Upcoming Rides/Events – deferred, check website
- **Membership Officer's Report**, Cyndee Reed – Membership count for 2019 at approximately 178 members.
 - Prepared Officer Handbook binders and passed them out
 - Generic membership cards available upon request
- **Safety Officer's Report**, Rick Wheeler
 - Cold weather = cold tires with less traction
 - Avoid salt and wash bike if you encounter
 - Watch for Potholes, black ice, wet leaves, pine needles, shallow roots, mudslides, washouts, debris. Slow down watch for the painted lines and be careful it's dear mating season!

New Business:

- Chapter E-Mail Structure – In-motion vs Email Monkey – deferred until April
- Dealership Boards and Shadow Boxes are updated -Historian, Jeff Hankins
- Chapter Event Registration sign-in improvements – Emergency contact needs to be a family member. Specify if you are a CalStar-Reach member. We want to contact your family, print legibility.
- Promoted HOG National and Regional Rallies, discussion around co-op Chapter rides, Bay Area directors.
- Life is about relationships- no drama

Appointed Officers Reports:

Head Road Captain Report – Mike Campbell – RC Meeting Forecast Semi-Annual Minimum. CPR class for Road Captains that maybe the Chapter can pay? Good Samaritan law, first aid kids.

Editor and Historian's Report – Jeff Hankins – Officer biographies, snag-it purchased

Ladies of Harley's Update – Paige Romine

- Girls Ride inMay. Date still TBD. Need road captains.

Merchandise Officer's Update – New Officer appointed and will be announced at the General meeting.

Points Coordinator's Update - John Gipson – Points Status on Website in near future?

Raffle Coordinator's Update – Debi Gerow: Bring everything to the meeting on the 19th.

Photographer's Update – Absent

Webmaster's Update - Mike Nolasco – deferred

Assistant Webmaster – Absent

Sgt. at Arms Update – Bob Buckles – deferred

Adjournment – Bob Buckles @ 7:52pm